



MySpeed for Mac

Reviewer's Guide

What is MySpeed?

Enounce MySpeed is the first solution to allow users to speed up or slow down the playback rate of Adobe's Flash-formatted videos without any "chipmunk" quality to the sound. Users can change the playback speed of any Flash video, including corporate training, educational courses and seminars, YouTube and other online video sites.

An easy-to-use MySpeed slider bar appears on a user's desktop and allows real-time speed changes whenever a Flash-based video is playing in a web browser or standalone player. A free seven-day trial gives consumers the chance to try before they buy. A web-control enterprise version is also available so that any visitor to a website containing Flash video can control the speed of playback.

Facts at a Glance

Name:

Enounce MySpeed

Benefits:

- ▶ **Speed up videos to save time.**
- ▶ **Watch more videos in the same amount of time.**
- ▶ **Slow videos down to take notes or learn complex material or a foreign language.**

Environment	Target Users	Use Case
Education <ul style="list-style-type: none"> • University lectures • Distance learning • Online courses • Court reporting • Language learning 	Students of all types who receive some or all instruction online.	Students can speed up familiar or uninteresting material. They can slow down complex material to better comprehend or to take notes.
Continuing education	Professionals requiring continuing education delivered online, including: <ul style="list-style-type: none"> • Lawyers • Medical professionals • Engineers • Real estate professionals • HVAC workers 	Professionals can skim through known information, skip to sections of interest and complete the necessary educational hours in a fraction of the time without any loss in comprehension.
Corporate training <ul style="list-style-type: none"> • Sales • Engineering • HR • Marketing • Manufacturing 	Business professionals who receive workplace training	Professionals can skim through known information, skip to sections of interest and complete the necessary educational hours in a fraction of the time without any loss in comprehension.
Entertainment	Anyone who watches online videos!	Anyone who enjoys online videos can slow down crashes, dance moves or learn finger positions on musical instruments. They can peed through advertisements, goofy antics or just to get to the “good part” of a video!

Facts at a Glance

OS Compatibility:



OS X 10.5 (Leopard)



10.6 (Snow Leopard)

Browser Compatibility:



Safari (32-bit mode)



Firefox 3.5 or later

Adobe Flash:



Flash 10.0 or later

Release Details:

May 2010
Price: \$29.99

Product Family:

Part of MySpeed product family. MySpeed for Windows and MySpeed Web Control are currently available.

Support Notes

For reviewers, specialized technical support is available by contacting chris@enounce.com or (650) 494-6200 x24

For consumers, technical support is available via an online support form found at www.enounce.com/support-request. Support questions are responded to within 24 hours for 95% of all submissions.

MySpeed Features



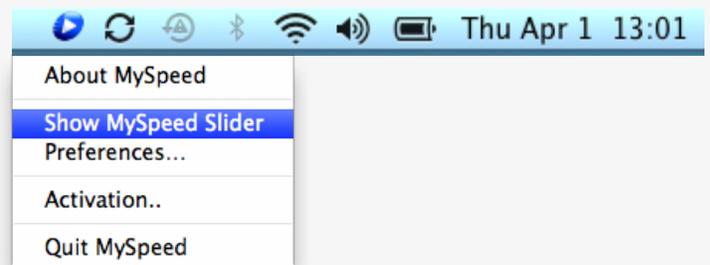
- ▶ MySpeed runs in the background. The plug-in automatically detects the presence of Flash video and a slider bar appears on the screen.
- ▶ Speed videos up incrementally up to 3 times normal speed with no chipmunk sound.
- ▶ Slow videos down incrementally as much as 3 times slower than normal speed with natural sounding audio.
- ▶ Change speed with Hot Keys. Hot Keys may be user defined.
- ▶ Set minimum and maximum speed values.

Getting Started with MySpeed for Mac

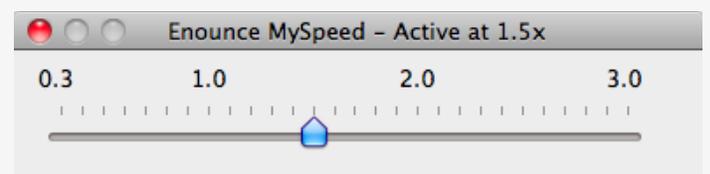
1 After MySpeed launches, you will notice the MySpeed icon at the top of the screen in the Mac menu bar.



2 Click on the MySpeed icon in the menu bar to display the MySpeed Menu. From this menu, click Show MySpeed Slider.

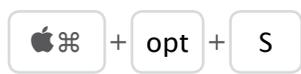
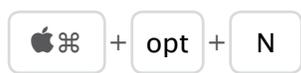


3 You should now see the MySpeed Slider on the screen. The title bar will indicate whether MySpeed is Active. If it does not detect the presence of an Adobe Flash-based video playing, the top of the slider will state: No Flash playing.

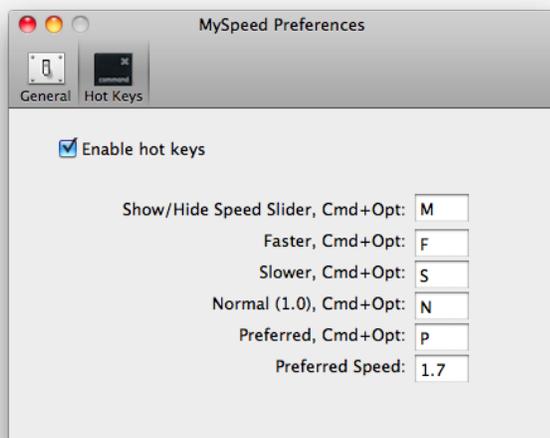


Hot Keys and Preferences

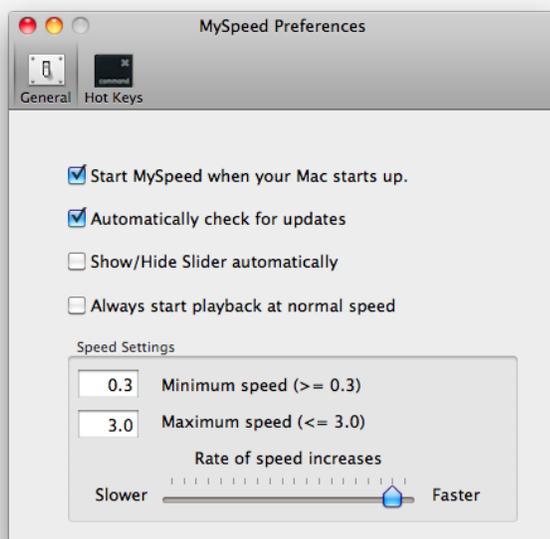
You can change the speed at which videos play with Hot Keys. The default Hot Keys are:

	One step faster
	One step slower
	Return to normal speed (1.0)
	Preferred speed (default 1.7)

To change defaults, simply click the MySpeed system tray icon and select "Preferences," then the Hot Keys tab.



You can customize the slider bar by changing the minimum and maximum speed values. You can do this by simply clicking the MySpeed system tray icon and selecting Preferences. (Available in Beta2)



Also available in Beta2:

- 64-bit Safari support
- Automatically check for updates

Frequently Asked Questions

Q. Does MySpeed work with QuickTime?

A. We designed MySpeed with ubiquity in mind. According to a December 2009 study by Millward Brown, Adobe Flash has a 99% penetration rate throughout the world. This high rate of usage is one of the reasons most online videos sites have standardized on the Flash format and why we have chosen to support Flash only at this time.

Q. Why does MySpeed work with Progressive Download but not Streamed Video (meaning YouTube works but Hulu does not)?

A. There are two modes for sending Flash media from a server to your computer. One is known as Progressive Download, which sends data from the server to your computer as fast as your connection will allow. In this mode, the download progress bar moves faster than the playback progress pointer. Progressive Download mode is used by such sites as YouTube, FoxNews, ABCNews, CNN, and many others. The other mode is known as Streamed Video. In this mode a server sends the data to your computer just fast enough to play at normal speed with a small (typically 30 second) buffer to accommodate small fluctuations in the connection speed. If you attempt to play content faster than normal, you will play through this small buffer and playback will pause until the buffer is refilled. Unfortunately there is no way for MySpeed to control the download speed of Streamed Video.

Q. Is MySpeed Premier available for the Macintosh?

A. Not at this time. We'll be working on developing this product for future release in the not-too-distant future.

Q. What is the technology behind MySpeed?

A. Enounce is the holder of a dozen U.S. and international patents related to time-scale modification, the secret sauce behind MySpeed. We license the technology to interested parties. For more information on the patents, visit www.enounce.com/patents.

Installation

1. You should have received an email with a link to download MySpeed for Mac.
2. After downloading the file will appear as a disk icon on your computer desktop.
3. Double click the file to open it and inside you will see the MySpeed Package file.
4. Double click the MySpeed Package file to launch the MySpeed installer.
5. Follow the instructions on the screen and agree to the Enounce End User License Agreement.
6. After the installation is complete, you will find the MySpeed icon (Blue Play Button) in your Applications Folder.
7. Double click the MySpeed icon to launch MySpeed. This action will add a MySpeed icon to the Menu Bar at the top of the screen.
8. Click the MySpeed icon on the Menu Bar to display the MySpeed menu and select Show MySpeed to display the MySpeed slider.

Uninstall

1. To uninstall MySpeed from your Mac, simply drag the MySpeed icon from your applications folder into your Trash as shown in the figure below.

